



PANTONE® FASHION+HOME

Exploring the new 175 Color Additions

Red/Pink

In the red family we included cherry reds with both blue and yellow undertones, and deeper cabernet reds with hints of brown. With pink being popular and uplifting, we added a range from a soft Ballerina Pink to a vivacious Deep Rose with blue undertones.

Orange

With the orange family becoming more prominent we expanded our range to include more hot and radiant orange shades with red undertones such as Tangerine Tango as well a variety of some spicy and deeper oranges that display a dollop of brown with names like Cinnamon Stick and Marmalade.

Yellow

To enhance our selection of yellows, we brought in more true yellows in the light to mid-tone range including Lemon Meringue and Solar Power and also some softer, warmer yellow hues reminiscent of Flan and Pear Sorbet.

Browns

In the brown family we brought in several of the delicious pure chocolate browns like Ganache and Chocolate Torte which are deeper and richer. With the taupe and khaki family ascending in popularity we also added in a variety of warmer and more classic taupes including a Toasted Coconut and Humus which display a golden base.

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Greens

The rising importance of the green family led to the addition of a wide array of green hues ranging from the lush and deep true hunter greens like Climbing Ivy, to the gemstone influenced emerald greens such as Jolly Green and on to the more grayed down blue based greens like Belgian Block and Agave Green.

Blues

With a renewed emphasis on blue based shades, we added varying degrees of periwinkle blues including Paler Halogen and Chambray Blue, some more watery based teal and aquamarine blues with names like Mykonos Blue and Aqua Splash and 12 new navies including several red based navies, a true indigo and more classic navy shades like Night Sky and Evening Blue.

Purples

As purple hues continue to soar, we added some more vibrant red based purples such as Cherries Jubilee and Granite, several grayed down purples with blue undertones suggestive of a Mesa Rose and some more mystical smokey violet shades.

Mauves

We increased the variety of our blue based pinks from the palest rose to the deeper azalea tones.

Whites

Whites, the purest of the pure and that most classic of shades, were expanded in both warm and cool tones.

Grays

With grays more in demand, we added a wide range of grays in varying color depths including the more neutral blue based grays with names like Storm Front and Graphite, as well as some red based and green based grays.

Blacks

Black Bean and Tap Shoe are just two examples of the variety of new sleek and sophisticated black shades we added to round out our collection of blacks hues in our palette.