



# THE PANTONE PLUS SERIES

The next generation of the PANTONE MATCHING SYSTEM for multimedia graphic design

## PANTONE® PLUS Color Library Technical Notes

The PANTONE PLUS SERIES line of publications is a major enhancement to the PANTONE MATCHING SYSTEM® and retains all of the previously existing PANTONE MATCHING SYSTEM Colors. With the introduction of PANTONE PLUS Series of products, we have updated all of the digital data to ensure the highest level of visual accuracy when reproducing colors. This new digital data (sRGB, L\*a\*b\* and CMYK for select guides) has been supplied to all of Pantone's digital technology licensees who support PANTONE Colors in their software solutions and is provided in the Adobe® installers. The new digital data is an update to the data that was provided previously for integration into our partners' Pantone-licensed digital solutions.

The acquisition of Pantone by X-Rite in the fall of 2007 has given us the opportunity to more closely align our efforts and provide a high level of synergy between our organizations. As a result, this new PANTONE PLUS SERIES data will better align with recently printed PANTONE Publications, as well as the new PLUS SERIES, when measured with X-Rite color measurement solutions.

### What's new in The PANTONE PLUS SERIES FORMULA GUIDES, Coated and Uncoated

(replaces Solid Color coated and Solid Color uncoated Libraries)

- 224 new solid colors, using the existing 14 PANTONE MATCHING SYSTEM Base Color Inks
- New chromatic arrangement of colors in all guides
- Books are now ordered based upon hue families
- Colors are sequenced from light to dark on each page
- Color names and/or numbers have remained unaltered, including suffix designations – only their order has changed
- Color Locator Index
- Printed on text weight paper to match popular print specifications (coated products are printed on 100# text weight paper instead of 80# cover in previous guides; uncoated products are printed on 80# text weight paper instead of 90# cover)
- Printed on environmentally responsible FSC-certified paper stock substrates
- No changes have been made to the ink formulations or the color numbers
- Matte guides have been discontinued



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## What else is new in the PANTONE PLUS SERIES

- New versions of **COLOR BRIDGE** with 224 new colors for coated and uncoated paper, with updated CMYK values (replaces the Color Bridge coated and uncoated Libraries)
- New **PASTELS and NEONS** for coated and uncoated paper (replaces the Pastel Library)
- New **CMYK** coated and uncoated versions (replaces the 4-Color Process Libraries)
- New **PREMIUM METALLICS** for coated paper

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