HOW TO MAKE BEAUTIFUL COLOR PALETTES
It’s all on the color wheel!
Navigate the color wheel
The basic combinations...
Fall colors on the wheel
The wheel tells us their relationships . . .

All Pantone PMS colors shown here are simulated. For the real things, consult a Pantone swatch book.
Fall color palettes

- Split complement
- Complement with analogous
- Analogous

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Start with any color
Palettes based on 5483 blue . . .

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more blue . . .

Monochromatic

Split complementary

Primary

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What if I have purple?

Purple’s not in the Fall palette. So just add it in . . .

Complement

Complement

Split complement

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more purple . . .

Analogous

Analogous

Split complement

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