In this complex and information-laden world, there is a multiplicity of resources that inform color and design directions. More than ever before it is urgent to be aware of future trends as consumers are seeking distinctive styling and considerable substance. Most importantly, colors and combinations must be appealing, evocative, transformative and “on-target”. The following themes explain the major trends and the sources of inspiration.

**Techno Color**

Innovative Techno Color acknowledges the advancement of technology and how it is impacting the world of design and expanding the color universe through a melding of both vibrant and deep hues frequently executed in reflective surfaces. Shades like faceted Emerald and a turquoise-like blue, an exuberant orange and strong, vital purple plus a true blue, Jet Black and Dark Citron are intertwined in intriguingly inventive color combinations.

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Physicality

As the name implies, Physicality speaks to the colors of power and energy counter-balanced by the presence of the hues that express the necessity for introspection and calm. The stamina of Forged Iron, a Satellite gray, Antique Moss and Gothic Olive are interplayed against the healing shades of an herbal lavender, a grayed grape, a rosy brown and a quieting, ephemeral foggy gray, all presenting a challenging, yet invigorating, game change.
Sculpted Simplicity

Sculpted Simplicity recognizes shape, form and structure and how important they are to the end product and/or environment. Colors are unassuming and do not take center stage – they are sophisticated tones with distinctively nuanced undertones that are elegantly harmonized including Travertine, Anthracite, Blanc de Blanc and Twilight Mauve, supported by an anodized brown, ethereal gray and a suggestion of silver.

Blanc de Blanc PANTONE 11-4800
Anthracite PANTONE 19-4007
Grisaille PANTONE 18-3912
Iron PANTONE 18-1306
Twilight Mauve PANTONE 18-1807
Travertine PANTONE 15-1114
Etherea PANTONE 15-1506
Silver PANTONE 14-5002

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Fluidity

Gliding gracefully through watery channels, Fluidity is the palette that understands the inevitable human need for life-sustaining cool water tones rendered largely in dazzling blues and blue-greens. These cooling hues are underscored by shimmering seagrass shades and undersea-creature colors such as Absinthe Green, Violet Tulle, a blazing Samoan Sun, a Dewberry purple and two tones of eye-arresting orange-corals.

Dazzling Blue  PANTONE  18-3949
Scuba Blue    PANTONE  16-4725
Absinthe Green PANTONE  14-6329
Calypso Coral PANTONE  17-1744
Fusion Coral  PANTONE  16-1543
Violet Tulle  PANTONE  16-3416
Dewberry      PANTONE  18-3533
Samoan Sun    PANTONE  14-0851

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Collage

Collage is a gathering place for found objects that are well worn and somewhat nostalgic – a charming mélange of artfully constructed designs that demonstrate ingenuity and resourcefulness. There is poignancy in this palette with color and design sounding a familiar chord. Tea Rose and deep reddish Rhubarb, warm Pumpkin Spice and cozy Sheepskin are refreshed with Margarita green, Provincial Blue, plus cascading tones of aqua and teal.

Tea Rose  
PANTONE 16-1620

Rhubarb  
PANTONE 19-1652

Pumpkin Spice  
PANTONE 18-1163

Sheepskin  
PANTONE 14-1122

Margarita  
PANTONE 14-0116

Cascade  
PANTONE 14-5713

Teal  
PANTONE 17-4919

Provincial Blue  
PANTONE 18-4220

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Intimacy

Intimacy implies a certain affinity and relationship that are expressed in tints and tones that are inviting in nature and softly tactile, closely connected, yet subtly different; a happy marriage of adaptable warm, cool and neutral tones. Combinations co-join effortlessly in offering an understated color collection. Gardenia white defines a lotus blossom pink; Rose Cloud, Fawn and Café Crème are delicious together, while pale Lavenders and Opal Gray are effectively approachable.

Gardenia  PANTONE 11-0604
Lotus        PANTONE 14-1905
Rose Cloud   PANTONE 14-1313
Café Crème   PANTONE 16-1220
Fawn         PANTONE 16-1510
Languid Lavender PANTONE 15-3910
Evening Haze PANTONE 14-3904

Opal Gray    PANTONE 16-3801

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Moda

Both svelte and voluptuous, Moda speaks of attention to detail and the drama of high fashion when translated into interiors. Combinations can be theatrical in nature, displaying fashionable or whimsical flourishes, but always done with tasteful finesse. Red Dahlia interacts with Blackberry Cordial and Wood Violet all accented by a yellowed Amber Green. Corsican Blue meets with Magenta Haze and an expressive Linden Green, while Rich Gold waits in the wings for the appropriate moment to add a glimmering finale to any of the combinations.

Amber Green  PANTONE 17-0840  
Linden Green  PANTONE 15-0533  
Corsican Blue  PANTONE 18-3828  
Magenta Haze  PANTONE 18-2525  
Wood Violet  PANTONE 19-3325  
Blackberry Cordial  PANTONE 19-3520  
Red Dahlia  PANTONE 19-1555  
Rich Gold  PANTONE 16-0836  

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**Tribal Threads**

We are all members of tribes whether through cultural background, religion, political affiliation or community. The colors in this palette are as varied as the tribal diversity they represent, yet they construct a universal linkage of artistic appreciation rooted in personal expression. Color combinations may be disarmingly simple or as complex as inter-woven threads. Neutrals such as Bleached Sand and Kangaroo brown highlight an exotic Arabesque burnt orange, while Goblin Blue is flavored by Curry and Peppercorn. A rose-dusted cedar shade is set off by taupe-toned Incense.

- Bleached Sand
  - PANTONE 13-1008
- Incense
  - PANTONE 16-1010
- Kangaroo
  - PANTONE 18-0920
- Dusty Cedar
  - PANTONE 18-1630
- Arabesque
  - PANTONE 16-1441
- Goblin Blue
  - PANTONE 18-4011
- Curry
  - PANTONE 16-0928
- Peppercorn
  - PANTONE 18-1409

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Eccentricities

There is always room for an eccentric palette with a personality that defies the established “rule book” of design and color, bringing with it a sense of adventure, wit, experimentation and discovery. It’s “tongue in cheek” in attitude and highly original in color juxtapositioning and cleverly conceived in evocative combinations – a flash of neon green radiates off of zesty lemon or nectarine combines with a daredevil Skydiver blue. Fudgesickle brown is rendered sweeter with Strawberry Ice. A warm red coexists with its cooler counterpart, while black and/or white can be drawn into any combination.

Lemon Zest
PANTONE 13-0756

Green Flash
PANTONE 15-0146

Nectarine
PANTONE 16-1360

Skydiver
PANTONE 19-4151

Rouge Red
PANTONE 18-1755

Fudgesickle
PANTONE 19-1431

Strawberry Ice
PANTONE 16-1720

Ski Patrol
PANTONE 18-1761

Pirate Black
PANTONE 19-4305

Marshmallow
PANTONE 11-4300

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