Pantone Color Institute™
Look into the future with forward-looking trend publications and palette development services. Plus, learn about standardizing your own color and creating your own brand color story.
Page 4

Pantone Graphics
Presenting Pantone Metallics for graphics. Start adding stunning effects to your designs now!
Page 8

Pantone Fashion, Home + Interiors
Jump into color with new colors exclusively for polyester. There’s more big news with our TPG Sheets.
Page 18

Pantone Plastics
Mold a new way to specify color with Pantone Plastic Standard Chips, available in the colors you already use.
Page 28

Pantone Digital, Hardware and Instruments
Never compromise on your color with digital tools for accuracy and inspiration, in the studio and on the go.
Page 34

New for 2018!
203 New Colors for Polyester
See page 12

The Pantone Color Institute offers unique and comprehensive color solutions for the application and integration of color as a strategic asset. From custom color development and bespoke consulting services to market research and education, our color experts can help you utilize color to increase consumer engagement and drive powerful commercial value.

COLOR CONSULTING SERVICES
Color increases product sales up to 85%. Participate in one of our color presentations or workshops to learn how to leverage the power of color in your design strategy, gain invaluable insights into the emotional aspect of color, or get practical advice on how to manage your color workflow process for optimal efficiency.

PALETTE DEVELOPMENT
Customized color palettes ensure distinct market differentiation. We collaborate with our clients to create innovative and customized color ranges in line with upcoming trends and tailored to defined brand strategy requirements. All selections are supported by visual imagery, color theme, shade naming, and key color messaging. Color palette direction up to five years ahead.

BRAND VISUAL IDENTITY
Color increases brand recognition by 87%. The Pantone Color Institute can help select or refine your brand’s signature shade. We can create supporting color palette recommendations and provide brand color stories, including color messaging and meaning, tying your selected colors to brand vision.

CUSTOM COLOR
The Pantone Color Institute can help define your brand color and provide custom color standards to ensure consistency across materials, throughout your supply chain.

See the next page to learn more about Custom Color services.

CUSTOM COLOR
Custom and multi-standard solutions from the Pantone Color Institute.

The Pantone Color Institute enables brand owners to specify, communicate, and manage color:
- Across many materials
- For the most appropriate lighting conditions
- When working with multiple vendors

Custom Color standards are available for the following applications and can feature your branding and chosen color name:

Textile – Cotton standard available in the SMART Color Swatch Card format used in our Fashion, Home + Interiors System.
Plastics – Chips available in multiple resins, opaque, and transparent.
Printed – The de facto master standard for many global brands, on coated or uncoated stock.
Coating – Range of highly stable coated standards for specification and visual- or instrument-based assessment through your supply chain.

Visit pantone.com/custom-color for more information.
COLOR TREND FORECASTING

PANTONE®VIEW Color Trend and Forecast publications provide you with a view into color direction, 6-24 months in the future.

PANTONE®VIEW Colour Planner
Seasonal trend forecast with lifestyle approach, PANTONE®VIEW Colour Planner provides visual inspiration, key color directives, suggested color harmonies plus material, surface and product application for men’s, women’s, active, color cosmetics, interiors, fashion accessories, footwear, industrial, and graphic design. Includes 1”x 4” cotton swatches of forecast colors, poster size season overview, flash drive with trend imagery, and portable cards displaying color by theme and family. Not available in all regions. VCP $795.

PANTONE®VIEW Home + Interiors
Annual color trend forecast focused solely on trends in color for the home furnishings and interiors market. Overarching macro trend theme featuring the topline feeling for home is supported by color direction by color family; seven individual color trend palettes including visual inspiration and color harmonies and a topline look at key finishes, textures and patterns. Comes with 1” x 4” cotton swatches of all forecast colors and trend imagery. VH $495.

VIEWPOINT Colour
A seasonal lifestyle book dedicated to color across all areas of design. Highlighting key color themes, each issue includes inspirational imagery, new material direction, critical color insights and trend forecasts displayed in Pantone Colors, along with color news and color psychology research. Not available in all regions. VIEWPOINT $99.95.
SPOT COLOR PRINTING

Solid or “spot” color is the foundation of the Pantone Matching System® (PMS™) – the color with the widest gamut, to which all other Pantone Process and Digital Products refer.

Formula Guide two-guide set
Solid Coated & Solid Uncoated
The best-selling Pantone Guide in the world for design inspiration, color specification, and printing accuracy, Formula Guide illustrates 1,867 Pantone Spot Colors with their corresponding ink formulations. Use this guide for logos and branding, marketing materials, packaging, and when spot color specification is required.
GP1601N  $160.

Partone Graphics – Solid Color

A. Solid Chips Coated & Uncoated
two-book set
Pantone Solid Chips includes all Pantone Spot Colors as sharable perforated chips on coated and uncoated paper. Use this versatile format for adding color into design palettes, mood boards, or product sketches, attaching color to design files for sharing with your production partners, and for approving color on press.
GP1606N  $385.

B. Solid Color Set
The Solid Color Set Bundle includes all 1,867 Pantone Spot Colors on coated and uncoated paper in two complementary formats: Formula Guide, a portable fan deck, and Solid Chips, a desktop set with perforated chips of each color.
GP1608N  $450.

C. Solid Guide Set
GP1605M  $370.
**Extended Gamut Coated**

Pantone Extended Gamut guide is Pantone’s latest development in process printing technology with ~90% better Pantone Spot Color matches over CMYK by adding Orange, Green and Violet to the color gamut. Get more vibrant colors and closer matches to Pantone Spot Colors when using Extended Gamut for marketing materials, signage, and packaging. GG7000 $73.

**CMYK Guide Coated & Uncoated**

The Pantone CMYK Guide illustrates 2,868 CMYK process colors and their corresponding values. These colors are unique to the Pantone Graphics System and cannot be matched to Pantone Spot Colors. Use this guide when printing in four-color process.

GP5101 $165.

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**Color Bridge**

Our most versatile tool for graphic and digital designers, the Pantone Color Bridge provides a side-by-side visual comparison of Pantone Spot Colors versus their closest CMYK process printing match on coated and uncoated paper. The guide also includes corresponding CMYK, Hex, and RGB values, perfect for digital designers. Use Color Bridge Set for digital design, animation, and packaging when CMYK printing is required.

- Coated guide GG6103N $175.
- Uncoated guide GG6104N $175.
- Coated & Uncoated Set GGP610N $300.
ON-DEMAND PRINTS

New Pantone On-Demand Prints provide you with custom prints of just the color or colors you need, available within 24-48 hours. A variety of formats fit your design needs.

A. Super Chips
Oversized, perforated 2 1/2” x 3 7/8” chips of up to six PMS Colors of your choice. Designed to give graphic designers more color for bigger projects and better communication.
PLV-SCHIPS $18.

B. Super Swatch
A single, large 8” x 7” block with the PMS Color of your choice. Great for color visualization in packaging design projects.
PLV-SWATCH $15.

c. Sticker Chips
Peel-and-place stickers of up to five different PMS Colors. Attach to your design files to make communicating and evaluating color throughout your supply chain even easier.
PLV-STICKER $25.

d. Simulator
Save time, money, and rework by seeing how colors can change on the most common packaging materials before artwork goes into production. Pantone Simulator Prints provide you with a sheet of up to five PMS Colors as they would appear using any of 34 common materials and printing processes.
PLV-PMS Starting at $15.

E. Metallics Coated
Pantone Metallics are a collection of trend-relevant, market demand colors formulated to create distinctive, elegant, and eye-catching design details. Use for packaging, logos, branding, signage, and marketing materials.
GG1507A $150.

F. Metallic Chips Coated
Includes Paper Chip Saver!
The Metallics Chips Book presents our collection of distinctive and elegant Pantone metallic colors as sharable perforated chips. Use this versatile format for adding color into mood boards or product sketches, attaching color to design files, and for approving color on press.
GB1507A $350.

G. Pastels & Neons
Coated & Uncoated
A collection of soothing pastels and bright neons, Pastels & Neons guide and chips provide captivating and contemporary Pantone Spot Colors. Use these colors for packaging, logos and branding, and marketing materials when pastel or neon colors are desired.
Guide GG1504 $105.
Solid Chips GB1504 $205.

NEW FOR 2019

Pantone Metallics for graphic and packaging design, now with new colors and a new format!
Portable Guide Studio
A comprehensive collection of eight Pantone Guides, including Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, CMYK Coated & Uncoated, Metallics, and Pastels & Neons. With this set, graphic, print, and digital designers will have an ideal way to access, travel with, store, and protect the most market-relevant set of spot, spot-to-process, process, and visually eye-catching spot colors available. Get 5,600 total colors to use as inspiration, for dynamic logos and branding, marketing materials, digital design, and animation.
GPG304M $800.

Essentials
An ideal starter kit for graphic and digital designers, the Pantone Essentials bundle combines six of our top-selling guides: Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, and CMYK Coated & Uncoated in a convenient carrying case to cover your essential printing needs from spot to process. Enjoy 4,735 unique Pantone Colors at your fingertips for use in inspiration, marketing materials, digital design and animation, and when either spot or process color comparing and printing are required.
GPG301N $570.

Reference Library
Reference Library contains eight Pantone Guides and four chip books, encompassing over 5,600 spot, spot-to-process, process, and specialty spot colors. Use as inspiration, for logos and branding, marketing materials, digital design, and animation. This desktop display conveniently keeps the largest collection of our most essential Pantone Graphics guides and chip books at your disposal.
GPC305M $1,620.
A. Master Collection
The Pantone Master Collection offers designers the perfect way to access, capture, travel with, store, and protect the most market-relevant set of spot, spot-to-process, and specialty spot colors available. It includes Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, Extended Gamut Coated, Metallics, Pastels & Neons, and Pantone Capsure™ in a convenient carrying case.
2016-015M $1,240.

B. Starter Guide
Get started in design and color specification with our introductory guide to the Pantone Matching System. The Pantone Starter Guide contains 543 popular spot color selections from all Pantone Graphics System libraries, along with their corresponding ink formulations. Use this guide for color inspiration and specification.
GG1511 $60.

c. Solid-To-Seven Set
The Pantone Solid-To-Seven bundle combines Formula Guide Coated & Uncoated with the new Extended Gamut guide. Compare Pantone Spot Colors side-by-side with their seven-color process equivalents to determine which type of printing is best when producing marketing materials, signage, and packaging. 2015-004S $195.

d. Bridge-To-Seven Set
The Pantone Bridge-To-Seven bundle combines Color Bridge Coated with the Extended Gamut guide. Compare all printing options for your marketing materials, signage, and packaging. 2015-005S $210.

e. Color Extended Combo
The Pantone Color Extended Combo combines Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, and the Extended Gamut guide in a portable and protective carrying case. This set allows brand managers and designers to compare Pantone Spot Colors to their CMYK and Extended Gamut (CMYK+OGV) equivalents when deciding whether spot or process printing is acceptable for color achievability. Keep your design files close with a handy Pantone Chip USB drive, also included. 2015-009S $560.
COLOR FOR TEXTILES

A smart choice for achievable color in design for textiles, now available in cotton, nylon, and polyester formats.

Cotton Swatch Library
Our ultimate product and palette development tool for designing in fabric, the Pantone Cotton Swatch Library is a seven-volume set presenting all 2,310 Fashion, Home, & Interiors market-driven colors as 2” x 2” removable swatches. The only reference featuring cotton fabric in a double-layered and unbacked format, the Swatch Library houses the largest and truest representation of each Pantone Color aside from a Swatch Card.
FHIC100 $7,135.

SMART Cotton Swatch Card
Pantone Swatch Card is the cotton color standard for designers, colorists, and product developers in apparel, textiles, and soft home. The individual 4” x 4”, 100% cotton poplin, loose-format fabric swatches are available in 2,310 colors on double-layered fabric. Made to exacting color specifications, each Swatch Card comes in a protective pouch for assured color accuracy. All other Fashion, Home + Interiors products are references to this definitive color standard.
SWCDX $12.60
Spectral Data QTX $5.

Cotton Swatch Cards are the color standard to which all Pantone Cotton Publications refer. Designed for easy measurement and sharing, they are globally available for all 2,310 Pantone Cotton Colors.
A. **Cotton Chip Set**
The Pantone Cotton Chip Set is our most affordable palette development tool for textile, fashion, home, and interior design. A two-volume reference of the 2,310 Fashion, Home + Interiors colors, Cotton Chip Set features removable tabs that you can lay side-by-side for palette selection, presentations, and color communication.

FHIC400  $2,139.

B. **Cotton Planner**
Our most popular desktop color reference for textile, fashion, home, and interior designers, the Pantone Cotton Planner features all 2,310 Fashion, Home + Interiors System market-driven colors in cotton fabric in one handy and compact volume for office use.

FHIC300  $965.

c. **Cotton Passport**
The portable Pantone Cotton Passport holds all 2,310 Fashion, Home + Interiors colors in an easy-to-carry format, allowing you to check fabric color in the stores, on customer visits, or at the mills. Cotton Passport is our only color reference organized in an accordion format, allowing you to view and select from all colors at once.

FHIC200  $599.

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D. **Nylon Brights Set**
All 21 Pantone Nylon Brights colors are now available in one handy ring set. Use your Nylon Brights Set to choose your colors, and then order a full 4” x 4” swatch card for optimal viewing. These bold, bright colors have been especially selected for apparel use in the swimwear, outerwear, activewear, workwear, and safety industries.

FN100  $140.

e. **Nylon Brights Swatch Card**
Pantone Nylon Brights Swatch Card is the nylon color standard for designers, colorists, and product developers. These brights and fluorescent colors are available in 21 shades, carefully selected for apparel use in the swimwear, outerwear, active wear, and safety industries. Individual 4” x 4” swatch cards, made from 100% nylon, double-layered and produced to exacting color specifications.

SWCDN  $15.

Spectral Data NQTX  $5.
NEW FOR 2018

JUMP INTO COLOR!

Polyester Swatch Set
The Pantone Polyester Swatch Set offers 203 unique synthetic colors for designers and colorists working in apparel, textiles, and soft home in one convenient storage case. Our new 2” x 2” mini swatches are secured, double-layered, and on unbacked 100% polyester fabric. They are easy to review, select, and replace in three removable display trays. These colors, curated to include the most relevant shades, are arranged by color family and are ideal tools when creating your own color stories and palettes.

FFS100 $749.

Polyester Swatch Card
Pantone Polyester Swatch Cards are the latest synthetic color standards for designers and product developers in apparel, textiles, and soft home. Made on 4” x 4”, double-layered, 100% polyester to the most exacting color specifications, the Pantone Swatch Card comes in a protective pouch for assured color accuracy in production. The total 203 colors were curated to represent the most sought-after shades to complement our other existing Fashion, Home + Interiors reference products.

SWCODS $14.25
Spectral Data PQTX $5.
LACQUER ON PAPER

All 2,310 of the Fashion, Home + Interiors cotton colors available as lacquer on paper for painted or coated product design applications.

Color Specifier & Guide Set
Color on the go – and in the office! The Pantone Color Specifier displays the 2,310 Fashion, Home + Interiors Cotton Colors as lacquer-on-paper tear-out chips, allowing accurate color communication with clients and suppliers. The colors in both books are in the TPG (Textile Paper–Green) format.
FHIP230N $825.

Color Guide
Designed to show the appearance of color on product, the Pantone Color Guide illustrates all 2,310 of the Fashion, Home + Interiors Cotton Colors as a lacquer coating on paper. Designed for hard home, ceramics, paint, cosmetics, fashion accessories, and leather applications, Color Guide is our most affordable and portable offering for paints and coatings.
FHIP110N $210.

TPG Sheets
Designed to illustrate the appearance of color on product, Pantone TPG Sheets are available for the 2,310 of the Fashion, Home + Interiors Cotton Colors as 8.5” x 11” sheets of lacquer coating on paper. Each sheet includes a printed grid on the back for chipping with corresponding color name and number. TPG Sheets give product designers and product partners versatile color representation for communication, specification, and evaluation for hard home, ceramics, paint, cosmetics, fashion accessories, and leather applications.
TPG $15.

New Pantone TPG Sheets provide you with large areas of a single color for excellent color visualization in product design. Wrap, cut, specify, and share with ease.
NEW FOR 2018

200 New Ways to Shine!
Introducing Metallic Shimmers – 200 new metallic and pearlescent hues for Fashion and Product design.

Metallic Shimmers Color Guide
The Pantone Fashion, Home + Interiors System introduces 200 new shades in our Metallics Shimmers Color Guide. This collection of lustrous metallic colors was carefully selected to provide a broad range of shimmering metallic finishes that designers, product developers, and manufacturers want. The metallic finish speaks luxury and brilliance while still showing off the true color on products. This guide’s fan format displays one full-bleed color per page.

FHIP310N $145.

Metallic Shimmers Color Specifier
The Pantone Fashion, Home + Interiors System introduces 200 new shades in our Metallics Shimmers Color Specifier book. This collection of lustrous metallic colors was carefully selected to provide a broad range of shimmering metallic finishes that designers, product developers, and manufacturers want. The metallic finish speaks luxury and brilliance while still showing off the true color. Use this versatile format for mood boards, product sketches, or attaching color to design files.

FHIP410N $345.

Metallic Shimmers TPM Sheets
The Pantone Fashion, Home + Interiors System introduces 200 new shades as individual Metallic Shimmers (TPM) sheets. This collection of lustrous metallic colors was carefully selected to provide a broad range of shimmering metallic finishes that designers, product developers and manufacturers want. This versatile format can be used for communication, specification and evaluation.

TPM $15.
Pantone Plastic Standard Chips provide you with the PMS and Fashion, Home + Interiors colors you know and love as plastic standards in polypropylene.

Pantone Plastic Standard Chips

Pantone Plastic Standard Chips are our most comprehensive tool for palette development, communication, and production of plastic products. Our system can be matched to our Graphics or Fashion, Home + Interiors colors, enabling consistent replication across your materials. Each chip includes matte and gloss finishing, tiered thicknesses, and pigment formulations for maximum color accuracy and reproduction.

PQ-100C $19.

Plus Plastic Standard Chips Collection

A most useful tool for hard goods industries where a vast array of colors is key, the Pantone Plastic Standard Chip Collection features 1,755 of our best-selling graphics colors with corresponding pigment formulations. The collection also includes a coated Formula Guide for easy cross-reference to spot color printed materials. This is our ultimate Pantone Reference Tool for bringing inspiration to realization in consumer product development.

PSC-PS1755 $8,460.
Plastic Chip Color Sets
Looking for a color within a specific color range? Get the colors you need all in one set. Our Plastic Chip Color Sets match to our graphics (PMS) color system, so that you can match plastics to your print and packaging colors. Each set features a selection of 100 plastic chips from one of the most popular color families.
Yellows, Oranges, and Golds  2017-039  $1,010.
Greens  2017-040  $1,010.
Reds  2017-041  $1,010.
Blacks and Grays  2017-042  $1,010.
Blues  2017-043  $1,010.

Tints and Tones
Looking for neutrals in plastics? This set includes 100 of our best-selling whites, grays, and blacks, selected from both the Pantone Graphics (PMS) and Fashion, Home + Interiors (FHI) Color Libraries. This carefully curated range of cool and warm shades affords the ability to cross match plastic designs with textile products, graphics, and packaging. Each chip includes pigment formulations to ensure color control across multiple materials.
PTTC100  $979.
DIGITAL COLOR

A complete set of Pantone Libraries, in your pocket or in production. Capture the colors that inspire your design and ensure they’re produced accurately on your chosen material.

myPantone™ for Android™
Easily access a variety of Pantone Color Libraries with the myPantone app for Android. Any designer can use this app to see colors, build palettes, and share them with colleagues and clients wherever they go. Available on Google Play.

PantoneLIVE™ Design
PantoneLIVE Design gives designers and prepress teams access to Pantone Digital Color Libraries, as well as private brand color libraries for use during the inspiration, creation, and prepress phases. This software bundle allows you to visualize how PMS Coated Colors change when printed on 34 different packaging substrates, print processes, and with a variety of inks, helping you make informed color decisions and manage expectations. Work with colors in a useful desktop format or directly in your Adobe Illustrator® design file.
PantoneLIVE DESIGN $99.

Pantone Color Manager Software
A necessary application for syncing and keeping up-to-date all Pantone Color Libraries into design software, Pantone Color Manager is available for both Mac OS and Windows. Use this software to upload over 10,000 Pantone Colors for use in Adobe Creative Cloud®, Corel® or QuarkXPress® design programs.
PANTONE COLOR MANAGER $99.

Digital color tools allow you to preview and specify color as it will actually appear before you go into production, saving you from costly, time-consuming rework.
NEW i1Studio Designer Edition
The new i1Studio Designer Edition is the start-to-finish color management solution for color perfectionists looking for high-quality results. The i1Studio spectrophotometer calibrates multiple devices and Pantone Color Manager software allows you to export color-perfected palettes directly into your design tools. Your final production will match your vision more closely than you ever thought possible.
EOSTUDIOE $539.

HARDWARE & INSTRUMENTS
Don’t compromise. Ensure the color you want is the color you get with color control tools from Pantone.

A. ColorMunki Smile
ColorMunki Smile delivers super-simple monitor calibration for your laptop or desktop monitor. Easily calibrate your computer screen to see your color correctly.
CMUNSMML $109.

B. ColorMunki Display
For creatives who demand professional quality coupled with an easy, wizard-driven interface, ColorMunki Display offers everything you could possibly need to get you to a brilliantly calibrated display or projector while helping you stay focused on doing what you love.
CMUNDIS $189.

c. i1Display Pro
The i1Display Pro is our ultimate choice for discerning photographers, designers, and imaging professionals looking for a high level of on-screen color accuracy for displays, laptops, and projectors. Two user modes provide serious color perfectionists with the ideal balance of unrivaled color precision, speed, options, and controls to fit any workflow.
EODIS3 $279.
**Pantone Light Booths**

Pantone Light Booths provide a consistent and reliable environment for evaluating products and prints. As color can appear differently under various light sources – such as daylight, store lighting, and fluorescent – it is important to review products and prints under each before approval so that costly issues and rejects can be avoided.

- 5-light, D65: P5D65840 $2,100.
- 5-light, D50: P5D50840 $2,100.
- 3-light, D65: P3D65840 $1,495.
- 3-light, D50: P3D50CWF $1,495.

Replacement bulbs also available.

**Lighting Indicator Stickers**

Proper lighting is critical to ensuring color accuracy. Pantone Lighting Indicator Stickers are an easy-to-use tool with two color patches that match when lighting conditions are ideal and mismatch when lighting is poor. Easily attach stickers to design and production files to ensure color accuracy for product applications.

- For D50 Lighting: LNDS-1PK-D50 $55.
- For D65 Lighting: LNDS-1PK-D65 $55.

**Pantone Capsure™**

A complete color-matching solution. Capture color inspiration from any surface, material, or fabric – even small, patterned, multi-colored textures and textiles – and match it quickly and accurately to a Pantone Color. Capsure is easy to use and portable, yet its advanced image capture technology sets a new standard for accuracy and versatility in a portable device.

RM200-PT01 $770.

**Imaging Spectrocolorimeter**

Designed to provide stable color measurements, comparisons, and reporting, the RM200QC Imaging Spectrocolorimeter makes testing and managing color consistency from product lot to lot easy and reliable. Use this tool for color control and to create color standards and measure against them when reviewing products with painted, fabric, and metal surfaces.

RM200QC $2,085.

**Pantone Formula Scales**

Designed for making and mixing small ink batches of Pantone Colors, the Formula Scale LC is ideal for smaller-size printers and infrequent spot color users. For making and mixing medium-to-large ink batches of Pantone Colors, the Formula Scale 3 is perfect for larger-size printers and frequent spot color users.

- 2 lb. capacity: PFS3-1-12 $2,500.
- 10 lb. capacity: PFS3-5-12 $3,450.

**Maintain consistent color throughout your design and production process with our tools for measurement and evaluation.**
The Munsell Color System is based on color science and human perception, creating a system that brings logical simplicity to the process of identifying a color and understanding color relationships.

**Munsell Color Tools**

- **Munsell Book of Color**
  - The "master atlas" of Munsell Color. The Book of Color includes a complete range of colors creating a physical model of the Munsell Color Space. The book includes 1,600 removable color samples, and an easy to follow graphics for understanding where your color is located in the Munsell color space.
  - Glossy Book M40115B $1,150.
  - Matte Book M40291B $1,150.

- **Munsell Farnsworth 100 Hue Test**
  - Easy-to-use and a recommended color management tool, the Farnsworth Munsell 100 Hue Test is a highly effective, industry standard method for evaluating an individual's ability to discern color. The test is composed of a series of color caps to be placed in the proper order coupled with scoring software to confirm you and your team's vision aptitude for color evaluation.
  - CEP001 $725.

- **Munsell Color Tree**
  - The Color Tree is an attractive, three-dimensional model that makes it easy to comprehend the Munsell three-dimensional color space.
  - M70115 $415.

- **Munsell Neutral Value Scales**
  - When you need to communicate color – visual or instrument color communication – Munsell neutral gray scales will improve color communication. Munsell neutral color charts can be used for instrumental calibration, imaging testing or as reflection standards. The Munsell Neutral Value Scale is a 37-step grayscale fan deck with values of 0.5/ to 9.5/, in quarter step intervals.
  - Glossy Finish M50130 $130.
  - Matte Finish M50135 $130.
Munsell Color Tools

Munsell Soil Color Book
The Munsell Soil Color Book is an affordable way to evaluate the type of soil present within an area. The book allows users to make soil color evaluations in the field quickly and easily. The soil classification system that has been developed around the Munsell color system is an established and accepted process to assign a soil type that has been used in the United States for more than 55 years to aid in the management and stewardship of natural resources.

M50215B $205.

Munsell Color Coding Charts
The charts are a selection developed for color coding of wire and cable insulation by Electronic Industries Association (EIA RS359-A) for use with electronics components. The set includes ten 8-1/2” x 11” color charts in a binder: red, orange, brown, yellow, green, blue, violet (purple), white, gray (slate) and black. Each chart defines the centroid (ideal) color, as well as the permissible visual tolerances.

M50110 $540.
Also available (shown): Aqua Color Coding Chart 50051 $77.
Rose Color Coding Chart 50052 $77.

Munsell Soil Color 2-Pack
This is a special package of the two most popular pages from the Munsell Soil Book of Color (7.5YR and 10YR pages). These pages are durable enough for field use in all of the different environments where soil color is determined.

M50215B-YRKIT $75.

Munsell Plant Color Book
Plant Color Charts Provide a Handy Plant Color Reference for Analyzing Plant Tissue Color. If you’re a botanist or scientist, the 17 plant color charts offer a fast, convenient method for identifying and communicating the color of plant tissues. Plant color charts help you diagnose adverse conditions responsible for the deterioration of plants.

M50150 $205.

Munsell Rock Color Book
The Munsell Rock Color Chart provides a durable, accurate method for classifying and evaluating rock color samples. The Munsell Rock Color Chart helps geologists and archaeologists communicate with color more effectively by cross-referencing ISCC-NBS color names with unique Munsell alpha-numeric color notations for rock color samples. The rock color chart is a revision of the previously published Geological Society of America (GSA) Rock Color Chart.

M50315B $85.

Munsell Plant Tissue Color Book
Plant Color Charts Provide a Handy Plant Color Reference for Analyzing Plant Tissue Color. If you’re a botanist or scientist, the 17 plant color charts offer a fast, convenient method for identifying and communicating the color of plant tissues. Plant color charts help you diagnose adverse conditions responsible for the deterioration of plants.

M50150 $205.

Munsell Bead Color Book
The color of a bead can be used to tell a story about the bead itself. Just like beads have special characteristics, so do the colors used on and within the beads. The ability to classify and communicate a color easily allows for a greater understanding of the bead. The coloring of a bead can be used to indicate the region of the world that the bead is from and the types of materials used in the creation of the bead.

M50415B $170.

Munsell Color Coding Charts
The charts are a selection developed for color coding of wire and cable insulation by Electronic Industries Association (EIA RS359-A) for use with electronics components. The set includes ten 8-1/2” x 11” color charts in a binder: red, orange, brown, yellow, green, blue, violet (purple), white, gray (slate) and black. Each chart defines the centroid (ideal) color, as well as the permissible visual tolerances.

M50110 $540.
Also available (shown): Aqua Color Coding Chart 50051 $77.
Rose Color Coding Chart 50052 $77.

Munsell Rock Color Book
The Munsell Rock Color Chart provides a durable, accurate method for classifying and evaluating rock color samples. The Munsell Rock Color Chart helps geologists and archaeologists communicate with color more effectively by cross-referencing ISCC-NBS color names with unique Munsell alpha-numeric color notations for rock color samples. The rock color chart is a revision of the previously published Geological Society of America (GSA) Rock Color Chart.

M50315B $85.

Munsell Soil Color Book
The Munsell Soil Color Book is an affordable way to evaluate the type of soil present within an area. The book allows users to make soil color evaluations in the field quickly and easily. The soil classification system that has been developed around the Munsell color system is an established and accepted process to assign a soil type that has been used in the United States for more than 55 years to aid in the management and stewardship of natural resources.

M50215B $205.

Munsell Bead Color Book
The color of a bead can be used to tell a story about the bead itself. Just like beads have special characteristics, so do the colors used on and within the beads. The ability to classify and communicate a color easily allows for a greater understanding of the bead. The coloring of a bead can be used to indicate the region of the world that the bead is from and the types of materials used in the creation of the bead.

M50415B $170.

Munsell Color Coding Charts
The charts are a selection developed for color coding of wire and cable insulation by Electronic Industries Association (EIA RS359-A) for use with electronics components. The set includes ten 8-1/2” x 11” color charts in a binder: red, orange, brown, yellow, green, blue, violet (purple), white, gray (slate) and black. Each chart defines the centroid (ideal) color, as well as the permissible visual tolerances.

M50110 $540.
Also available (shown): Aqua Color Coding Chart 50051 $77.
Rose Color Coding Chart 50052 $77.

Munsell Soil Color 2-Pack
This is a special package of the two most popular pages from the Munsell Soil Book of Color (7.5YR and 10YR pages). These pages are durable enough for field use in all of the different environments where soil color is determined.

M50215B-YRKIT $75.
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Presenting
Pantone Metallics for Graphics
See page 13.